



# Why your city should become a Tree City USA Community

The Tree City USA program provides direction, assistance, and national recognition to your community by supporting the framework for a sustainable urban forest.

- **Reduce costs** for energy, storm water management, and erosion control. Trees yield up to three times their cost in overall benefits to the city, averaging \$273 per tree.
- **Cut energy consumption** by up to 25%. Studies indicate that as few as three additional trees planted around each building in the United States could save our country \$2 billion, annually, in energy costs.
- **Boost property values** across your community. Properly placed trees can increase property values from 7-21% and buildings in wooded areas rent more quickly and tenants stay longer.
- **Build stronger ties** to your neighborhood and community. Trees and green spaces directly correlate to greater connections to the neighborhood and neighbors.
- **Honor your community** and demonstrate your commitment to a healthier environment through Arbor Day celebrations and Tree City USA recognition.

Learn More: [www.arborday.org/TreeCity](http://www.arborday.org/TreeCity)  
(888)448-7337  
E-mail: [TreeCity@arborday.org](mailto:TreeCity@arborday.org)



*Greetings from  
Grand Junction, Colorado*



*Greetings from  
Madison, Wisconsin*

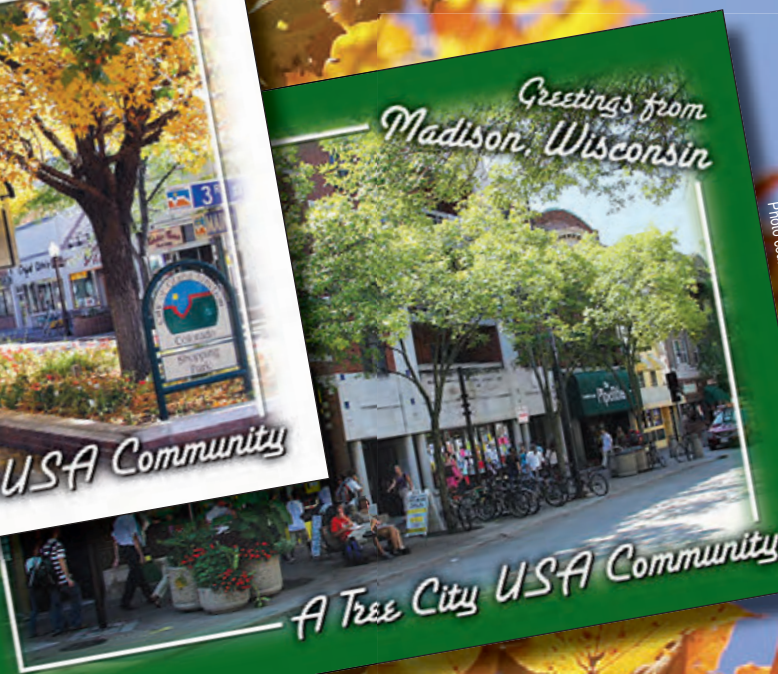


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